Company Tracking Number: BNL-2010-AR

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Health-Other

Project Name/Number: Arkansas Important Notice/BNL-2010-AR

Filing at a Glance

Company: Brokers National Life Assurance Company

Product Name: Health-Other SERFF Tr Num: BNLI-126457969 State: Arkansas
TOI: H21 Health - Other SERFF Status: Closed-Approved-State Tr Num: 44596

Closed

Sub-TOI: H21.000 Health - Other Co Tr Num: BNL-2010-AR State Status: Approved-Closed

Reviewer(s): Rosalind Minor

Authors: Amy Irby, Mandi Disposition Date: 01/22/2010

Rodriguez, Holly Harrison, Robin

Salkowski

Date Submitted: 01/15/2010 Disposition Status: Approved-

Closed

Implementation Date Requested: On Approval Implementation Date:

State Filing Description:

Filing Type: Form

General Information

Project Name: Arkansas Important Notice Status of Filing in Domicile: Pending

Project Number: BNL-2010-AR Date Approved in Domicile:

Requested Filing Mode: Review & Approval Domicile Status Comments: Arkansas is our

Domicile-Form Pending Approval

Explanation for Combination/Other: Market Type: Group

Submission Type: New Submission Group Market Size: Small and Large

Overall Rate Impact: Group Market Type: Employer

Filing Status Changed: 01/22/2010 Explanation for Other Group Market Type:

State Status Changed: 01/22/2010

Deemer Date: Created By: Amy Irby

Corresponding Filing Tracking Number: BNL-

2010-AR

Filing Description:

Submitted By: Amy Irby

Arkansas Insurance Department

Health Section

1200 W. Third Street

Little Rock, AR 72201-1904

Company Tracking Number: BNL-2010-AR

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Health-Other

Project Name/Number: Arkansas Important Notice/BNL-2010-AR
Re: Company: Brokers National Life Assurance Company

Arkansas Important Notice

NAIC #: 74900

FEIN #: 63-0483783

Our Filing #: BNL-2010-AR

The following referenced form is being submitted for your review and approval.

Arkansas Important Notice Form #: IN(2009)AR

Please note this form will be used for other lines of business (Group and Individual products): Group Dental, Individual Dental, Accidental Death & Dismemberment, Hospital Indemnity, Cancer, Group Short Term Disability, Group Term Life, and Individual Term Life.

If you have any questions, please contact me at 800-798-1125, extension 1402, or email me at amy@bnlac.com.

Sincerely,

Amy Irby

Compliance Assistant

Company and Contact

Filing Contact Information

Amy Irby, Compliance Assistant amy@bnlac.com

7010 Hwy 71 West 800-798-1125 [Phone] 1431 [Ext]

Suite 100 512-383-8502 [FAX]

Austin, TX 78735

Filing Company Information

Brokers National Life Assurance Company CoCode: 74900 State of Domicile: Arkansas

7010 Hwy 71 West Group Code: Company Type:
Suite 100 Group Name: State ID Number:

Austin, TX 78735 FEIN Number: 63-0483783

(800) 798-1125 ext. [Phone]

Filing Fees

SERFF Tracking Number: BNLI-126457969 State: Arkansas

Filing Company: Brokers National Life Assurance Company State Tracking Number: 44596

Company Tracking Number: BNL-2010-AR

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Health-Other

Project Name/Number: Arkansas Important Notice/BNL-2010-AR

Fee Required? Yes
Fee Amount: \$50.00
Retaliatory? Yes

Fee Explanation: \$50.00 per form x 1

Per Company: No

COMPANY AMOUNT DATE PROCESSED TRANSACTION #

Brokers National Life Assurance Company \$50.00 01/15/2010 33569764

 SERFF Tracking Number:
 BNLI-126457969
 State:
 Arkansas

 Filing Company:
 Brokers National Life Assurance Company
 State Tracking Number:
 44596

Company Tracking Number: BNL-2010-AR

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Health-Other

Project Name/Number: Arkansas Important Notice/BNL-2010-AR

Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved- Closed	Rosalind Minor	01/22/2010	01/22/2010

Company Tracking Number: BNL-2010-AR

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Health-Other

Project Name/Number: Arkansas Important Notice/BNL-2010-AR

Disposition

Disposition Date: 01/22/2010

Implementation Date: Status: Approved-Closed

Comment:

Rate data does NOT apply to filing.

 SERFF Tracking Number:
 BNLI-126457969
 State:
 Arkansas

 Filing Company:
 Brokers National Life Assurance Company
 State Tracking Number:
 44596

Company Tracking Number: BNL-2010-AR

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Health-Other

Project Name/Number: Arkansas Important Notice/BNL-2010-AR

Schedule	Schedule Item	Schedule Item Status Public Access
Supporting Document	Flesch Certification	Approved-Closed Yes
Supporting Document	Application	Approved-Closed Yes
Supporting Document	Health - Actuarial Justification	Approved-Closed Yes
Supporting Document	Outline of Coverage	Approved-Closed Yes
Form	Arkansas Important Notice	Approved-Closed Yes

 SERFF Tracking Number:
 BNLI-126457969
 State:
 Arkansas

 Filing Company:
 Brokers National Life Assurance Company
 State Tracking Number:
 44596

Company Tracking Number: BNL-2010-AR

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Health-Other

Project Name/Number: Arkansas Important Notice/BNL-2010-AR

Form Schedule

Lead Form Number: IN(2009)AR

Schedule Form Form Type Form Name Action Action Specific Readability Attachment

Item Number Data

Status

Approved- IN(2009)AROther Arkansas Important Initial IN(2009)AR.p

Closed Notice df

01/22/2010

IMPORTANT NOTICE FOR ARKANSAS POLICYHOLDERS/CERTIFICATE HOLDERS

Brokers National Life Assurance Company 7010 HWY 71 West, Suite 100, Austin, TX 78735 (800) 798-1125

Name of Agent: [John Doe] Address: [1234 ABC Lane

Little Rock, AR 12121]

Telephone Number: [123-456-7890]

If we at Brokers National Life Assurance Company fail to provide you with reasonable and adequate service, you should feel free to contact:

Arkansas Insurance Department 1200 West Third Street Little Rock, AR 72201 (501) 371-2640 or (800) 852-5494

[Group Number: [1234567]] [Policy Number: [1234567]]

Company Tracking Number: BNL-2010-AR

TOI: H21 Health - Other Sub-TOI: H21.000 Health - Other

Product Name: Health-Other

Project Name/Number: Arkansas Important Notice/BNL-2010-AR

Supporting Document Schedules

Item Status: Status

Date:

Satisfied - Item: Flesch Certification Approved-Closed 01/22/2010

Comments: Attachment:

Flesch Score-AR Important Notice.pdf

Item Status: Status

Date:

Bypassed - Item: Application Approved-Closed 01/22/2010

Bypass Reason: NA

Comments:

Item Status: Status

Date:

Bypassed - Item: Health - Actuarial Justification Approved-Closed 01/22/2010

Bypass Reason: NA

Comments:

Item Status: Status

Date:

Bypassed - Item: Outline of Coverage Approved-Closed 01/22/2010

Bypass Reason: NA

Comments:

READABILITY CERTIFICATION

This is to certify	that the attached for	orm IN(2009)AR	has achieved th	ne Flesch R	eading Ease
Score of 77.					

Tammy Barr

Vice President-Underwriting

01/15/2010

Date